

One core. *Many trades.*

Prikichi Labs is an independent software studio with Aruban roots, based in the Netherlands. We design, build, and *run* modular business software for specific trades — production-grade products we operate as a service, not one-off projects we hand over and walk away from.

EST. 2026 • NETHERLANDS • ARUBA • FOUNDER-LED

THE MODEL

Vertical software, on a shared spine.

Most small businesses are stuck between two bad options: generic software that doesn't fit how they actually work, or bespoke builds they can't maintain. We take a third path.



One core

A single, well-engineered platform that every client shares — secure, real-time, and maintained in one place.



Trade-specific modules

Packs switched on per client — built for how a luthier, a contractor, or a baker actually works.



Compounding build

The first client of a trade funds a reusable pack; every client after is pure setup. Each build becomes an asset instead of evaporating.

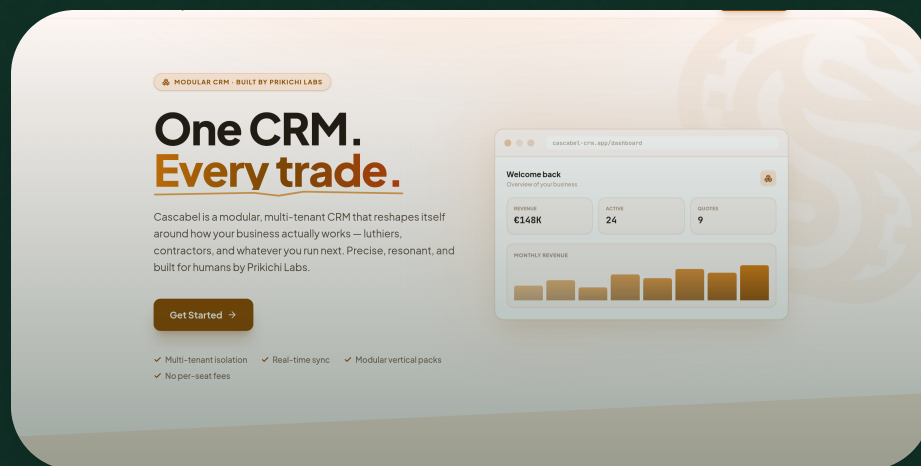
THE FLAGSHIP

Cascabel

A modular, multi-tenant CRM that reshapes itself around each business it runs — our first product, launched in 2026. A shared core CRM for every client; vertical packs on top. Luthier and contractor are live today, with more built to order.

- ⚡ Real-time workspace with hard multi-tenant data isolation
- 🛡️ Enforcing security headers, GDPR export & delete, EU-hosted
- 💳 Stripe-handled billing — one-time setup plus a subscription, no per-seat fees

LIVE AT CASCABEL-CRM.COM →



— NEXT.JS · CONVEX · CLERK · STRIPE

WHY IT WORKS

Software that fits like bespoke, but runs like a product.



Recurring & capital-light

Subscription revenue on modern managed infrastructure — no server ops, low fixed cost, room to grow without proportional overhead.



Compounding IP

Every new trade we take on becomes a pack we can offer the next client in that trade. The catalogue grows; the marginal build shrinks.



Owned end to end

We build it, run it, and support it. Quality and the client relationship stay with us — not scattered across handoffs.

WHERE WE'RE HEADED

Depth before breadth.

The near-term focus is depth, not scattered reach: more trades onto Cascabel, more clients per pack, and a repeatable playbook for standing up each new vertical.

The same core competency — modular, multi-tenant product engineering — is the foundation for whatever Prikichi Labs builds next.

BEHIND THE STUDIO



Abel Brito Centeno
Founder

Aruban roots, based in the Netherlands. A self-taught engineer and professional software developer who started Prikichi Labs to give small and growing businesses software usually reserved for companies with far bigger budgets.



Let's build something that lasts.

For partnership, product, or a longer conversation — the door is open.

✉ prikichilabs@gmail.com

• prikichilabs.com

• [📍 Netherlands · Aruba](#)